## ORDER

Order / Rev: 724029 - 1 06388861 Alt Order #: MDSCC-HD91 Product Desc:

10/23/12 - 10/29/12

Estimate: 1804

Original Date / Rev: 10/22/12 / 11/01/12

Order Type: Political

Flight Dates:

Billing Contact:

NAT

Primary AE: Kristen Waskie

Sales Office: T-PHI

**Envision Comm C/O Mundy Katowitz** Agency Name:

**Buying Contact:** 

1322 G Street SE

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast Billing Cycle: EOM/EOC

Agency Commission:

15%

00:15:00

Advertiser Name: MDSCC- HD91

> A35+ Demographic:

**Product Codes:** PL-State House Representative

Priority: P-2

Revenue Codes: AGY, GEN, POL New Business Thru:

Sales Region:

Order Separation:

Advertiser External ID:

Agency External ID:

Totals **Bill Plan** 

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	56	\$30,505.00	\$25,929.25
10/29/12	10/29/12	11	\$5,330.00	\$4,530.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	56	\$30,505.00	\$25,929.25	0.00
November 2012	11	\$5,330.00	\$4,530.50	0.00
Totals	67	\$35,835,00	\$30,459,75	0.00

## **Account Executives**

Orders

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	l
Kristen Waskie			Start Of Order - End Of Order	100%	

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
-	1	WZZM	10/26/1	2 10/26/12	M-F 1030-11am	CM	1030-11a	F	:30	1 \$150.00 P-1	0.00 NM	1	\$150.00
					Millionaire								
		MILLION	IAIRE										
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	W	eek: 10/2	22/12	10/28/12	F	1	\$150.00	0.00					
	2	WZZM	10/26/1	2 10/26/12	M-F 1230-1p	CM	1230-1p	F	:30	1 \$180.00 P-1	0.00 NM	1	\$180.00
					Judge Judy								
		JUDGE											
			t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	W	eek: 10/2	22/12	10/28/12	F	1	\$180.00	0.00					
	3	WZZM	10/26/1	2 10/26/12	Jimmy Kimmel La	ite RunCM	1235a-135a	F	:30	1 \$60.00 P-1	0.00 NM	1	\$60.00
					Jimmy Kimmel La	ate Run	(12:35 XM-1:	35 XM)					
		JIMMY Ł											
			t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	W	eek: 10/2	22/12	10/28/12	F	1	\$60.00	0.00					
	4	WZZM	10/26/1	2 10/26/12	M-F 430-5pm	CM	430-5p	F	:30	1 \$550.00 P-1	0.00 NM	1	\$550.00
					Judge Judy								
		JUDGE											
			t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_		eek: 10/2		10/28/12	F	1	\$550.00	0.00					
	5	WZZM	10/26/1	2 10/26/12	M-F 5-530pm	CM	5-530p	F	:30	1 \$600.00 P-1	0.00 NM	1	\$600.00
					Judge Judy								
		JUDGE					_						
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					

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**WZZM 13** 

Order / Rev: 724029 - 1

06388861

Alt Order #:

Advertiser:

MDSCC-HD91 Product Desc:

Flight Dates: 10/23/12 - 10/29/12

MDSCC- HD91

Estimate: 1804

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
5 WZZM 10/26/12 10/26/12	•	5-530p	F	:30 1	\$600.00 P-1	0.00 NM	1	\$600.00
JUDGE JUDY	Judge Judy							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	F 1	\$600.00	0.00					
6 WZZM 10/26/12 10/26/12		530-6a	F	:30 1	\$425.00 P-1	0.00 NM	1	\$425.00
MORN-NWS-530AM	M-F Morning News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	F 1	ψ.20.00	0.00					
7 WZZM 10/26/12 10/26/12	M-F 6-630p CM M-F News	6-630p	F	:30 1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
WZZM 13 NW 6PM	IVI-F INEWS							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/22/12 10/28/12	F 1	¥ .,	0.00					
8 WZZM 10/26/12 10/26/12	M-F 6-7a CM M-F Morning News	6-7a	F	:30 1	\$625.00 P-1	0.00 NM	1	\$625.00
MORN-NWS-600AM	W F Worling News							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/22/12 10/28/12	F 1 M-F 7-9a CM	\$625.00	0.00	:30 1	\$750.00 D.4	0.00 NM	4	<b>Ф7</b> ЕО ОО
9 WZZM 10/26/12 10/26/12	M-F Good Morning America	7-9a	F	:30 1	\$750.00 P-1	0.00 NM	1	\$750.00
GD MRN AMR-ABC	<b>3</b>							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/22/12 10/28/12 10 WZZM 10/26/12 10/26/12		\$750.00 730-8p	0.00 F	:30 1	\$500.00 P-1	0.00 NM	1	\$500.00
10 0022101 10/20/12 10/20/12	Insider	750 ор	1	.50 1	ψ500.001 -1	0.00 14101		ψ300.00
INSIDER<								
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week		Rating 0.00					
11 WZZM 10/26/12 10/26/12		8-9p	F	:30 1	\$725.00 P-5	0.00 NM	1	\$725.00
	Shark Tank				,			,
SHARK TANK	Maakdaya Caata/Maak	Doto	Dating					
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week		Rating 0.00					
12 WZZM 10/26/12 10/26/12	M-F 9-10a CM	9-10am	F	:30 1	\$100.00 P-1	0.00 NM	1	\$100.00
TAKE FIVE A CO	Take 5							
TAKE FIVE & CO Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	F 1	\$100.00	0.00			I		
13 WZZM 10/29/12 10/29/12		10-1030am	M	:30 1	\$150.00 P-1	0.00 NM	1	\$150.00
MILLIONAIRE B	Millionaire							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			i		
Week: 10/29/12 11/04/12	M 1	\$150.00	0.00					
14 WZZM 10/29/12 10/29/12		11a-12n	M	:30 1	\$600.00 P-1	0.00 NM	1	\$600.00
VIEW-ABC	The View							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			Ī		
Week: 10/29/12 11/04/12	M 1	Ψ000.00	0.00					
15 WZZM 10/29/12 10/29/12	Jimmy Kimmel CM Jimmy Kimmel	1202-106a	M	:30 1	\$100.00 P-1	0.00 NM	1	\$100.00
JIMMY KIMMEL	Ominity Milling							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12	M 1	Ţ	0.00	.20 1	¢400.00.D.0	0.00 NIM	4	<b>#400.00</b>
16 WZZM 10/29/12 10/29/12	M-F 12-1230p CM Noon News	12-1230pm	М	:30 1	\$480.00 P-2	0.00 NM	1	\$480.00
WZZM 13 NW 12N								
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12 17 WZZM 10/29/12 10/29/12	<u>.</u>	\$480.00 4-430p	0.00 M	:30 1	\$500.00 P-1	0.00 NM	1	\$500.00
17 ****** 10/20/12 10/29/12	Civi	100p	141	.50 1	ψοσο.σσ1 -1	O.OO INIVI	ı.	ψυσυ.σο

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**WZZM 13** 

Order / Rev: 724029 - 1

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Advertiser: MDSCC- HD91

Alt Order #: 06388861

Product Desc: MDSCC-HD91

Estimate:

Flight Dates: 10/23/12 - 10/29/12

1804

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 4-430pm Judge Judy JUDGE JUDY B Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 M- - - - -Week: 10/29/12 \$500.00 0.00 18 WZZM 10/29/12 10/29/12 M-F 5-530a СМ 5-530a M- - - - -:30 \$350.00 P-1 0.00 NM \$350.00 M-F Morning News UPDATED 10/11 MORN-NWS-500AM Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$350.00 0.00 19 WZZM 10/29/12 10/29/12 CM 530-6a :30 \$425.00 P-1 0.00 NM M-F 530-6a M- - - - -\$425.00 M-F Morning News MORN-NWS-530AM Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -11/04/12 0.00 Week: 10/29/12 \$425.00 20 WZZM 10/29/12 10/29/12 M-F 530-6pm CM 530-6p M- - - - -:30 \$850.00 P-1 0.00 NM \$850.00 M-F News WZZM 13 NW 530 Spots/Week Rating Start Date **End Date** Weekdays Rate M- - - -Week: 10/29/12 11/04/12 \$850.00 0.00 21 WZZM 10/29/12 10/29/12 M-F 6-7a M- - - - -:30 \$625.00 P-1 0.00 NM CM 6-7a 1 \$625.00 M-F Morning News MORN-NWS-600AM Start Date **End Date** Spots/Week Weekdays Rate Rating 11/04/12 M- - - - -Week: 10/29/12 \$625.00 0.00 22 WZZM 10/29/12 10/29/12 M-F 7-730p M- - - - -\$500.00 P-1 CM 7-730p :30 0.00 NM \$500.00 M-F Entertainment Tonight **ENT TONIGHT 30** Weekdays Start Date **End Date** Spots/Week Rate Rating 11/04/12 M- - - - -\$500.00 Week: 10/29/12 0.00 M- - - - -23 WZZM 10/29/12 10/29/12 M-F 7-9a СМ 7-9a :30 \$750.00 P-1 0.00 NM \$750.00 M-F Good Morning America GD MRN AMR-ABC Start Date **End Date** Spots/Week Rating Weekdays Rate 11/04/12 M- - - - -0.00 Week: 10/29/12 \$750.00 24 WZZM 10/27/12 10/27/12 Sa ET Wknd 12-1a (late)CM 1205-105a ---S-:30 1 \$65.00 P-2 0.00 NM \$65.00 Sa ET Wnkd 12-1a (late) (12:05 XM-1:05 XM) **ET WEEKEND** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ---S-\$65.00 Week: 10/22/12 0.00 WZZM Sat Weekend AMCM \$175.00 P-1 25 WZZM 10/27/12 10/27/12 0.00 NM \$175.00 6-8a ---S-:30 1 Sat Weekend AM News SAT MORNING NEWS Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/22/12 10/28/12 - - - - S-\$175.00 0.00 26 WZZM 10/27/12 10/27/12 Sa 8-9a CM 8-9a - - - - S-:30 \$400.00 P-1 0.00 NM \$400.00 Sa Good Morning America SAT GMA Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/22/12 10/28/12 ---S-\$400.00 0.00 27 WZZM 10/28/12 10/28/12 СМ 10-11a ----S :30 \$400.00 P-2 0.00 NM \$400.00 This Week This Week THIS WEEK-ABC Spots/Week Rating Start Date **End Date** Weekdays Rate 10/28/12 0.00 Week: 10/22/12 \$400.00 28 WZZM 10/28/12 10/28/12 M-Su 11-1135p LN CM 11-1135p ----S :30 1 \$1,200.00 P-1 0.00 NM \$1,200.00 M-Su Late News WZZM 13 NEWS AT 11 **End Date** Start Date Spots/Week Rating Weekdays Rate Week: 10/22/12 10/28/12 \$1,200.00 0.00 29 WZZM 10/28/12 10/28/12 CM \$150.00 P-2 \$150.00 1135p-1235a ----S :30 0.00 NM

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Order / Rev: 724029 - 1

Advertiser:

MDSCC- HD91

06388861 Alt Order #:

Product Desc: MDSCC-HD91

Flight Dates: 10/23/12 - 10/29/12 Estimate: **WZZM 13** 

1804

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Su 1135p-1235a Burn Notice									
	NOTICE				<b>-</b> .	<b>.</b>				ı	Ī	
Sta Week: 10/	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$150.00	Rating 0.00						
		2 10/28/12	WZZM Sun Week		6-8a	S	:30	1	\$135.00 P-1	0.00 NM	1	\$135.00
SUN M	ORNING	NEWS	Sun Weekend Al	M News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S	1	\$135.00	0.00						
31 WZZM	10/28/1	2 10/28/12	Su 8-9a Su Good Morning	CM a America	8-9a	S	:30	1	\$325.00 P-1	0.00 NM	1	\$325.00
SUN GI	MA											
Sta Week: 10/	art Date /22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	Rate \$325.00	Rating 0.00						
			M-F 10-1030am	CM	10-1030am	T	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
MILLIO	NAIRE B		Millionaire									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	1	\$150.00	0.00			A			
33 WZZM	10/25/1	2 10/25/12	M-Su 11-1135p L M-Su Late News		11-1135p	T	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
WZZM	13 NEWS	S AT 11										
Sta Week: 10/	art Date /22/12	End Date 10/28/12	Weekdays T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
		2 10/25/12	The View	CM	11a-12n	T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
VIEW-A	ABC:		The View									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	1	\$600.00	0.00			<b>* * * * * * * * * *</b>	0.00.1114		<b>0.100.00</b>
35 WZZM	10/25/1	2 10/25/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	T	:30	1	\$100.00 P-1	0.00 NM	1	\$100.00
	KIMMEL				_							
Sta Week: 10/	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$100.00	Rating 0.00						
		2 10/25/12	M-F 12-1230p	CM	12-1230pm	T	:30	1	\$480.00 P-1	0.00 NM	1	\$480.00
\ <i>\\\\\</i> \\	13 NW 1	2N	Noon News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	1	\$480.00	0.00						
37 WZZM	10/25/1	2 10/25/12	M-F 4-430pm Judge Judy	CM	4-430p	T	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
JUDGE	JUDY B		Judge Judy									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		2 10/25/12	T M-F 5-530a	CM	\$500.00 5-530a	0.00 T	:30	1	\$350.00 P-1	0.00 NM	1	\$350.00
JO WZZIWI	10/23/1	2 10/25/12	M-F Morning Nev		5 550a	<u>1</u>	.50		ψ550.001 -1	0.00 14101		ψ550.00
_	_	1 MORN-NW		Spoto/Mook	Poto	Dating						
Week: 10/	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	Rating 0.00						
39 WZZM	10/25/1	2 10/25/12	M-F 530-6pm	CM	530-6p	T	:30	1	\$850.00 P-1	0.00 NM	1	\$850.00
W77M	13 NW 5	30	M-F News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	1	\$850.00	0.00					_	
40 WZZM	10/25/1	2 10/25/12	M-F 6-7a M-F Morning Nev	CM ws	6-7a	T	:30	1	\$625.00 P-1	0.00 NM	1	\$625.00
MORN-	NWS-60	0AM		-								
Sta Week: 10/	art Date /22/12	End Date 10/28/12	Weekdays	Spots/Week 1	Rate \$625.00	Rating 0.00						
		2 10/25/12	-	CM	7-730p	T	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
										•	•	

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**WZZM 13** 

Order / Rev: 724029 - 1

MDSCC- HD91

Advertiser:

Alt Order #: 06388861 Product Desc: MDSCC-HD91

Flight Dates: 10/23/12 - 10/29/12 1804

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 7-730p M-F Entertainmer	nt Tonight									
	NIGHT :	30		3								•	
Sta Week: 10/	rt Date	End Date 10/28/12	Weekdays T	Spots/Week 1	Rate \$500.00	Rating 0.00							
		2 10/25/12	M-F 7-9a	CM	7-9a		T	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
	. 0, 20, .	0,_0,	M-F Good Mornin	_			-	.00	·	ψ. σσ.σσ.	0.00		ψ. σσ.σσ
	N AMR-A		M/s sledens	0	D-1-	Deffere							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$750.00	Rating 0.00							
		2 10/25/12	Thu Prime A	CM	8-9p		T	:30	1	\$1,100.00 P-1	0.00 NM	1	\$1,100.00
	FOODT		Last Resort										
	ESORT ort Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	T	<u> </u>		0.00							
44 WZZM	10/23/1	2 10/23/12	M-F 10-1030am	CM	10-1030am	- T-		:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
MILLIO	NAIRE B		Millionaire										
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	- T	1	\$150.00	0.00							
45 WZZM	10/23/1	2 10/23/12	M-Su 11-1135p L	N CM	11-1135p	- T-		:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
WZZM ·	13 NEWS	S AT 11	M-Su Late News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	- T	1	\$1,200.00	0.00							
46 WZZM	10/23/1	2 10/23/12	The View The View	CM	11a-12n	- T-		:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
VIEW-A	BC		THE VIEW										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	-T	CM	\$600.00	0.00		:30	- 1	\$100.00 P-1	0.00 NM	,	\$100.00
47 0022101	10/23/1	2 10/23/12	Jimmy Kimmel Jimmy Kimmel	CIVI	1202-106a	- 1 -		.30	1	\$100.00 P-1	U.UU INIVI	1	\$100.00
JIMMY	KIMMEL		•										
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate	Rating							
		2 10/23/12	M-F 12-1230p	CM	\$100.00 12-1230pm	0.00 - T-		:30	1	\$480.00 P-1	0.00 NM	1	\$480.00
.0	. 0, 20, .	0,_0,	Noon News	<b></b>	оор	-		.00	·	ψ.00.00.	0.00		ψ.σσ.σσ
	13 NW 1				<b>-</b> .								
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$480.00	Rating 0.00						ł	
			M-F 4-430pm	CM	4-430p			:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
			Judge Judy										
	JUDY B ort Date		Mookdove	Spots/Week	Pata	Rating						ł	
Week: 10/		End Date 10/28/12	<u>Weekdays</u> - T	<u> </u>	Rate \$500.00	0.00							
50 WZZM	10/23/1	2 10/23/12	M-F 5-530a	CM	5-530a	- T-		:30	1	\$350.00 P-1	0.00 NM	1	\$350.00
LIDDAT	ED 10/1	1 MORN-NW	M-F Morning New	vs									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	- T	1	\$350.00	0.00							
51 WZZM	10/23/1	2 10/23/12	M-F 530-6pm	CM	530-6p	- T-		:30	1	\$850.00 P-1	0.00 NM	1	\$850.00
WZZM	13 NW 5	30	M-F News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	- T	1	\$850.00	0.00							
52 WZZM	10/23/1	2 10/23/12	M-F 6-7a	CM	6-7a	- T-		:30	1	\$625.00 P-1	0.00 NM	1	\$625.00
MORN-	NWS-60	0AM	M-F Morning Nev	vo									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	- T	1	\$625.00	0.00		.20	4	\$500.00 D 4	0.00 NA		<b>¢</b> E00.00
53 VVZZIVI	10/23/1	2 10/23/12		СМ	7-730p	- 1'-		:30	1	\$500.00 P-1	0.00 NM	1	\$500.00

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**WZZM 13** 

Order / Rev: 724029 - 1

Advertiser: MDSCC- HD91

Alt Order #: 06388861

MDSCC-HD91 Product Desc:

Flight Dates: 10/23/12 - 10/29/12 1804

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 7-730p M-F Entertainme	nt Tonight								
	NIGHT 3									1	1	
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$500.00	Rating 0.00						
		2 10/23/12	M-F 7-9a	CM	7-9a	- T	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
			M-F Good Mornir	ng America								
	N AMR-A rt Date	ABC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T	1	\$750.00	0.00						
56 WZZM	10/24/1	2 10/24/12	M-F 1030-11am	CM	1030-11a	W	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
MILLIO	NAIRE		Millionaire									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$150.00	0.00						
57 WZZM	10/24/1	2 10/24/12	The View	CM	11a-12n	W	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
VIEW-A	BC		The View									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$600.00	0.00 <b>W</b>	.20		\$400.00 D.4	0.00 NIM		<b>#</b> 400.00
58 VVZZIVI	10/24/1	2 10/24/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	W	:30	1	\$100.00 P-1	0.00 NM	1	\$100.00
	KIMMEL		,									
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rating 0.00						
		2 10/24/12	M-F 1230-1p	CM	1230-1p	<b>W</b>	:30	1	\$180.00 P-1	0.00 NM	1	\$180.00
			Judge Judy						,			,
JUDGE	JUDY rt Date	End Data	Mookdovo	Spoto/Mook	Poto	Dating						
Sta Week: 10/		End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$180.00	Rating 0.00						
60 WZZM	10/24/1	2 10/24/12	M-F 430-5pm	CM	430-5p	W	:30	1	\$550.00 P-1	0.00 NM	1	\$550.00
JUDGE	ILIDV		Judge Judy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	22/12	10/28/12	W	1	\$550.00	0.00						
61 WZZM	10/24/1	2 10/24/12	M-F 5-530pm	CM	5-530p	W	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
JUDGE	JUDY		Judge Judy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$600.00	0.00	.20		¢405.00 D.4	0.00 NIM		<b>#405.00</b>
62 VVZZIVI	10/24/1	2 10/24/12	M-F 530-6a M-F Morning Nev	CM ws	530-6a	W	:30	1	\$425.00 P-1	0.00 NM	1	\$425.00
MORN-	NWS-53		3									
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate \$425.00	Rating 0.00						
		2 10/24/12	M-F 6-630p	CM	6-630p	<b>W</b>	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
			M-F News						<b>+</b> 1,0001001			* 1,000100
	13 NW 6		Mookdovo	Spoto/Mook	Poto	Dating						
Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
64 WZZM	10/24/1	2 10/24/12	M-F 6-7a	СМ	6-7a	<b>W</b>	:30	1	\$625.00 P-1	0.00 NM	1	\$625.00
MODN	NWS-60	0014	M-F Morning Nev	ws								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$625.00	0.00						
65 WZZM	10/24/1	2 10/24/12	M-F 7-9a	CM	7-9a	<b>W</b>	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
GD MR	N AMR-A	ABC	M-F Good Mornir	ig America								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$750.00	0.00	-00		ΦΕΩΩ ΩΩ D 1	0.00 1114		<b>ቀ</b> ደለር ላር
ob VV∠∠IVI	10/24/1	2 10/24/12		СМ	730-8p	W	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00

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**WZZM 13** 

Order / Rev: 724029 - 1

06388861

Advertiser: MDSCC- HD91

Alt Order #:

Product Desc: MDSCC-HD91

1804

Flight Dates: 10/23/12 - 10/29/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 730-8p									
			Insider									
INSIDE	R<										_	
Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	W	1	\$500.00	0.00						
67 WZZM	10/24/1	2 10/24/12	M-F 9-10a	СМ	9-10am	W	:30	1	\$100.00 P-1	0.00 NM	1	\$100.00
			Take 5									
TAKE F	IVE & C	)										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	W	1	\$100.00	0.00						
68 WZZM	10/27/1	2 10/27/12	NCAA Prime	CM	8р-сс	S-	:30	1	\$2,100.00 P-1	0.00 NM	1	\$2,100.00
			NCAA Prime									
										Totals	67	\$35,835.00